

BROMHAM ROAD NORTH, BIDDENHAM



COUNCIL GRANT PLANNING PERMISSION FOR PHASE ONE OF DEVELOPED VIA DELEGATED CONSENT

The client acquired a sensitive site with an outline consent that had been the topic of years of planning negotiation and in an area where an eloquent and vociferous community were deeply concerned by the nature, scale and dominance of the development for 1,300 dwellings.

Optimis advised that to achieve a successful planning outcome for Reserved Matters it was both pragmatic and appropriate to engage with the local community, with the aim of achieving a consent at committee or preferably a delegated consent for each of the phased applications.

Optimis achieved a delegated consent which provided a very positive cash flow benefit to the client whilst delivering homes and local facilities at the earliest opportunity.

DESCRIPTION:

Optimis managed the community consultation aspect of the first phase of the 'Bromham Road North' for 203 houses

CLIENT:

Bovis Homes and Linden Homes

PLANNING AUTHORITY:

Bedford Borough Council

PROJECT TYPE:

Community Engagement and Public Consultation

EXPERTISE:

Community consultation; public engagement

Key facts

- **Community consultation and engagement to achieve successful outcomes**
- **Offering personal consultation to all organisations, groups and residents**
- **Innovative design approach through dialogue with the residents**
- **Managing a multi-disciplinary team**
- **Client satisfaction and support from community groups**

Optimis is an **award winning planning and development consultancy** providing a **bespoke service** to **private and business clients** delivering **customer focussed, commercial sound advice.**

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