
Justin Wickersham *Managing Director*



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Experience:

I am a chartered town planner with over 20 years of experience in planning and development.

I set up Optimis Consulting in 2009 and I was awarded RTPI Planning Consultant of the Year in 2011. We won Small Planning Consultancy at the Royal Town Planning Institute's (RTPI) Awards for Planning Excellence 2017.

I have worked for several residential property developers up to Director level acquiring land and promoting land for development for over 16 years. I can provide expert planning advice and development advice for those who wish to buy or sell residential development.

Specialism: Planning: Viability and Negotiating S106 Agreements, Land: Buying and Selling

Key Cases:

- Steeple Claydon – promotion of land to allocation in a Neighbourhood Plan and submission of planning application for 90 dwellings, Drs surgery and convenience store.
- Luton – negotiation of Section 106 to provide zero affordable housing in a development of 246 flats, through viability appraisal negotiations.
- Shillington – successful community engagement to secure planning permission for 19 dwellings together with a new community centre and highways improvements.
- Broxbourne – successful planning permission for 13 dwellings and subsequent sale of land to a national housebuilder.